

Domestic Exhibitors With Distribution In Florida

Deadline for receipt of alcohol in wholesaler's warehouse is March 6, 2023
(Late fees will apply for product delivery between March 7 - 17)

If your wholesaler of record is one of the three WSWA Florida member wholesalers, please be sure to work with the contact noted in the Important Links in this document. Working with the correct contact will ensure that all procedures are followed and that your alcohol will arrive at Gaylord Palms Resort.

If your wholesaler is other than the WSWA wholesalers identified in this document, your wholesaler must contact Shepard to set-up an approved date and time to deliver your alcohol beverage product to Gaylord Palms Resort.

More information can be found in the WSWA Alcohol Beverage Product Handling Guidelines. Please follow the steps below:

- 1** Read and follow the instructions in the WSWA Alcohol Beverage Product Handling Guidelines.
- 2** Complete all necessary forms by the deadline.
- 3** If your alcohol product exists in the wholesaler's warehouse, be certain to complete the Alcohol Product Pull Request Form. Completed forms should be sent to your wholesaler along with the detailed instructions for the labeling of your cases. WSWA Wholesalers will have copies of the destination labels. If your wholesaler is not one of the three listed on this document, be sure to send them the correct label(s).
- 4** If your product needs to be shipped to the wholesaler – please be certain to affix the appropriate destination label to the SIDE of each case before shipping. Destination labels can be found in the Important Links section on this document.
- 5** If shipping to the wholesaler, please prepare your shipment using crush resistant packaging. WSWA, wholesalers and Shepard are not responsible for breakage.
- 6** Complete the Alcohol Beverage Product List. This list will be used to inventory and sort your shipment once it arrives in Orlando. Send completed list to Hanna Empen, Hanna@wswa.org



Important links

- [Alcohol Beverage Product Handling Guidelines](#)
- [Product Pull Request Form \(use for ALL wholesalers\)](#)
- [Alcohol Beverage Product List](#)

Wholesaler Forms:

- [Breakthru Beverage Forms](#)
- [Republic National Distributing Co. Forms](#)
- [Southern Glazer's Wine & Spirits Forms](#)

All Of These Links Include:

- General Information for Specific Wholesaler
- General Release Waiver
- COLA Waiver (SGWS only)
- Alcohol Beverage Tax Information



Destination Labels:

- [Access HQ Exhibit Hall \(Booth or HQ Suite\)](#)
- [Main Street Suite \(All Levels\)](#)
- [TASTE](#)
- [Wine & Spirits Tasting Competitions](#)

NOTE:

More labels are available if you are participating in other events throughout the show. Please see the exhibitor kit for full selection of labels. It is critically important to label all products accurately to ensure correct delivery.



For more information please contact:

BREAKTHRU BEVERAGE GROUP
Deborah Key, Event Manager
DLKey@BreakthruBev.com
Direct: 813-672-6944

REPUBLIC NATIONAL DISTRIBUTING CO.
Erik Velazquez, Sales Manager
Erik.Velazquez@RNDC-USA.com
Direct: 407-697-1000

SOUTHERN GLAZER'S WINE & SPIRITS
Jeremy Guethle, Inventory Control
jguethle@sgws.com Direct:
863-413-8269

